

### **Printing.com plc**

# **Trading Statement**

RNS Number: 2408Y Printing.com plc 20 February 2013

#### PRINTING.COM PLC

#### TRADING UPDATE

Printing.com Plc (AIM: PDC) (the "Company") today provides the following trading update to its shareholders.

Trading in the second half of the year has proved softer than anticipated across the Group's various European channels. This coupled with the increased marketing expenditure on the Group's new initiatives means that it is now likely that the Company will be materially behind market expectations in the current year.

Notwithstanding the above, the Directors maintain their belief that the plethora of new initiatives including Templatecloud.com and W3P provide sound prospects for the Company moving forward. Indeed post the last update, the first W3P Licenses have been granted in the UK. These Licenses generate monthly 'system fees' along with incremental print revenues.

At this juncture, also taking into account the Group's Balance Sheet, the absence of debt together with the underlying cash generation, the Board intends to recommend the payment of a final dividend at the same level as the previous year

The Company intends to provide a "pre close statement" at 7:00am on Thursday 4 April 2013.

### For further information:

## Printing.com plc

Tony Rafferty (Chief Executive)	07966
517 336	
Alan Roberts (Finance Director)	0161
848 5713	

N+1 Singer

Richard Lindley	0113 388
4789	
Sandy Fraser	0131 603
6874	

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