

Printing.com plc

Holding(s) in Company

RNS Number : 4004U Printing.com plc 21 December 2011

1. Identity of the issuer or the underlying is of existing shares to which voting rights an attached: ⁱⁱ		Printing.com plc	
2 Reason for the notification (please tick the	appropriate box or t	poxes):	
An acquisition or disposal of voting rights			X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments			
An event changing the breakdown of voting right	nts		
Other (please specify):			
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	3G Capit	al Management LLC	
4. Full name of shareholder(s) (if different from 3.): ^{iv}	3G Ca	pital Partners LP	
5. Date of the transaction and date on which the threshold is crossed or reached: ^V	Dece	ember 20, 2011	
6. Date on which issuer notified:	Dece	ember 20, 2011	
7. Threshold(s) that is/are crossed or reached: vi, vii		6%	

8. Notified details:	
A: Voting rights attached to shares ^{viii, ix}	

Class/type of shares	Situation p to the trigg transaction	ering	Resulting s	ituation afte	r the trigge	ring transact	ion
if possible using the ISIN CODE	Number of	Number of	Number of shares	Number o rights	f voting	% of votin	g rights ^x
	Shares	Voting Rights	Direct	Direct ^{Xi}	Indirect xii	Direct	Indirect
GB0009638130	2,830,000	2,830,000	2,855,000	2,855,000		6.00%	

B: Qualifying Financial Instruments Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{Xiii}	Exercise/ Conversion Period ^{XiV}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments xv, xvi						
Resulting situation	after the trig	gering trans	action			
Type of financial instrumentExercise priceExpiration dateExercise/ Conversion periodNumber of voting rights instrument refers to% of voting rights xix, xx					g rights ^{xix,}	
					Nominal	Delta

Total (A+B+C)		
Number of voting rights	Percentage of voting rights	
2,855,000	6.00%	

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}		

Proxy Voting:	
10. Name of the proxy holder:	3G Capital Management LLC

11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional information:	
14. Contact name:	Pavel Begun
15. Contact telephone number:	+1 (314) 918-8180

This information is provided by RNS The company news service from the London Stock Exchange

END

HOLGMMZZLMKGMZG