



**LONDON  
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**RNS**

Director/PDMR Shareholding



## DIRECTOR/PDMR SHAREHOLDING

### [SOFTWARE CIRCLE PLC](#)

Released 16:20:13 27 February 2026

RNS Number : 7835U  
Software Circle PLC  
27 February 2026

**27 February 2026**

#### **Software Circle plc ("Software Circle", the "Company" or the "Group")**

#### **Director/PDMR Shareholding**

Software Circle (AIM: SFT) announces the following share dealings by persons discharging managerial responsibilities ("PDMRs").

Gavin Graham Cockerill, Chief Executive Officer and a person discharging managerial responsibilities, has purchased 35,936 Ordinary Shares at a price of 13.88 pence per share.

Iain Stewart Brown, Chief Financial Officer and a person discharging managerial responsibilities, has purchased 35,999 Ordinary Shares at a price of 13.89 pence per share and 35,842 Ordinary Shares at a price of 13.95 pence per share.

Mr Cockerill has a total beneficial interest in 204,054 Ordinary Shares, equivalent to 0.05 per cent. of the Company's issued share capital and Mr Brown has a total beneficial interest in 238,220 Ordinary Shares, equivalent to 0.06 per cent. of the Company's issued share capital.

Details of the FCA notification, made in accordance with the requirements of the UK Market Abuse Regulation, are set out further below.

#### **For further information:**

#### **Software Circle plc**

Gavin Cockerill (CEO)

via [investors@softwarecircle.com](mailto:investors@softwarecircle.com)

#### **Allenby Capital Limited (Nominated Adviser and broker)**

0203 328 5656

David Hart / Piers Shimwell (Corporate Finance)  
Joscelin Pinnington (Sales and Corporate Broking)

#### Notes to editors:

Software Circle plc (AIM: SFT) has a mission: to be a leading serial acquirer and operator of Vertical Market Software businesses in the UK and Ireland - a permanent home for software leaders, teams, and customers. These are mission-critical systems, deeply embedded in the day-to-day workflows of users.

We help founders find the right exit strategy, acquiring businesses at appropriate valuations, supporting their organic growth over time, and reinvesting the free cash flow they generate into further value-accretive opportunities. We are building a group that gives shareholders diversified exposure to these software businesses, with discipline, alignment, and operational know-how.

Software Circle continues operations in an independent, decentralised way, and maintains the entrepreneurial spirit and culture that exists in the businesses acquired, enabling organic growth to be driven. Our goal is to create an environment where motivated teams can do their best work for the benefit of the most important stakeholder: the end customer.

For more information visit [www.softwarecircle.com](http://www.softwarecircle.com).

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

1.	<b>Details of the person discharging managerial responsibilities / person closely associated</b>									
a)	Name	1. Gavin Graham Cockerill 2. Iain Stewart Brown								
2.	<b>Reason for the Notification</b>									
a)	Position/status	1. PDMR (Chief Executive Officer) 2. PDMR (Chief Financial Officer)								
b)	Initial notification/Amendment	Initial Notification								
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>									
a)	Name	Software Circle plc								
b)	LEI	213800OKT12518K5KM22								
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the Financial instrument, type of instrument  Identification code	Ordinary shares of 1p each  ISIN: GB0009638130								
b)	Nature of the transaction	Purchase of Ordinary shares								
b)	Price(s) and volume(s)	<table border="0"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1. 13.88p</td> <td>1. 35,936</td> </tr> <tr> <td>2(a). 13.89p</td> <td>2(a). 35,999</td> </tr> <tr> <td>2(b). 13.95p</td> <td>2(b). 35,842</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1. 13.88p	1. 35,936	2(a). 13.89p	2(a). 35,999	2(b). 13.95p	2(b). 35,842
Price(s)	Volume(s)									
1. 13.88p	1. 35,936									
2(a). 13.89p	2(a). 35,999									
2(b). 13.95p	2(b). 35,842									
d)	Aggregated information:  - Aggregated volume  - Price	n/a - single transaction  n/a - single transaction								
e)	Date of the transaction	1. 27 February 2026  2(a). 26 February 2026  2(b). 26 February 2026								
f)	Place of the transaction	London Stock Exchange, AIM. Identification code - XLON								

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