



**LONDON
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RNS

Director/PDMR Shareholding



DIRECTOR/PDMR SHAREHOLDING

SOFTWARE CIRCLE PLC

Released 10:19:53 15 April 2026

RNS Number : 5881A
Software Circle PLC
15 April 2026

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Software Circle plc

("Software Circle", the "Group" or "Company")

Director/PDMR Shareholding

Software Circle (AIM: SFT) has been notified that, on 14 April 2026 Simon Gregory Barrell, a Non-Executive Director and a person discharging managerial responsibilities, transferred 128,034 ordinary shares of 1p each in the Company ("Ordinary Shares") from his personal holding at a sale price of 15.30p per share to his individual savings account ("ISA") at a purchase price of 15.32p per share. Mr Barrell's total beneficial interest in the Company is unchanged at 128,034 Ordinary Shares, equivalent to 0.03% per cent. of the Company's issued share capital.

For further information:

Software Circle plc

Gavin Cockerill (CEO)

via investors@softwarecircle.com

Allenby Capital Limited (Nominated Adviser and broker)

0203 328 5656

David Hart / Liz Kirchner (Corporate Finance)

Joscelin Pinnington (Sales and Corporate Broking)

Notes to editors:

Software Circle plc (AIM: SFT) has a mission: to be a leading serial acquirer and operator of Vertical Market Software businesses in the UK and Ireland - a permanent home for software leaders, teams, and customers. These are mission-critical systems, deeply embedded in the day-to-day workflows of users.

We help founders find the right exit strategy, acquiring businesses at appropriate valuations, supporting their organic growth over time, and reinvesting the free cash flow they generate into further value-accretive opportunities. We are building a group that gives shareholders diversified exposure to these software businesses, with discipline, alignment, and operational know-how.

Software Circle continues operations in an independent, decentralised way, and maintains the entrepreneurial spirit and culture that exists in the businesses acquired, enabling organic growth to be driven. Our goal is to create an environment where motivated teams can do their best work for the benefit of the most important stakeholder: the end customer.

For more information visit www.softwarecircle.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	Details of the person discharging managerial responsibilities / person closely associated
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a)	Name	Simon Gregory Barrell	
2.	Reason for the Notification		
a)	Position/status	PDMR (Non-Executive Director)	
b)	Initial notification/Amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Software Circle plc	
b)	LEI	213800OKTI2518K5KM22	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 1p each	
	Identification code	ISIN: GB0009638130	
b)	Nature of the transaction	Sale of 128,034 Ordinary Shares Purchase of 128,034 Ordinary Shares	
b)	Price(s) and volume(s)	Price(s)	Volume(s)
		Sale	15.30p 128,034
		Purchase	15.32p 128,034
d)	Aggregated information:		
	- Aggregated volume	N/A (single transactions)	
	- Price	N/A (single transactions)	
e)	Date of the transaction	14 April 2026	
f)	Place of the transaction	London Stock Exchange, AIM. Identification code - XLON	

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